



Virtual corporate classrooms

Welingkar Institute of Management offers distance learning programme that mirrors the workplace

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Working professionals who aspire to make the transition to management level tend to seek education programmes where the curriculum is in sync with corporate world strategies; where they get exposed to the technology that their seniors utilise on a daily basis. The icing on the cake for them would be a course where they can combine learning with earning.

Identifying this need, Welingkar Institute of Management Development & Research, Mumbai, is offering a variety of flexible Management Education Programs including the Post Graduate Diploma through Distance Learning Mode (PGDBA-DLP), which is recognised by Distance Education Council (DEC), a body of Govt. of India.

Welingkar's PGDBA-DLP combines new age teaching methodologies and e-learn-

ing modules with 10 specialisations including Finance, Marketing, HR, Operations, International Business and Retail Management etc. on offer.

In addition to study materials in the form of books, students get audio-video CDs, plus access to an online system where they are provided a host of web-based facilities.

Welingkar's 'Virtual Classroom' enables them to interact with the professors online and even measure their own progress after each topic through real time tests with instant feedback.

An e-learning toolkit on the website has detailed presentations and there is also an online video library. With five layers of technology-based education built in and a curriculum with subjects that mirror modern workplace imperatives, Welingkar's PGDBA-DLP is specifically designed for shaping future managers.

For admission details, contact: 65272976/78 or visit www.welingkaronline.org