

E-learning gains firm ground

Welingkar Institute of Management offers flexible management education programs

Now management aspirants can learn while continuing their job and study at their own pace. Welingkar Institute of Management Development & Research, Mumbai, is offering various flexible management education programmes. One of the flagship programs being offered is the post graduate diploma through distance learning mode (PGDBA-DLP), recognised by Distance Education Council (DEC).

The PGDBA-DLP offers a mix of sophisticated new age teaching methodologies and e-learning module for students located abroad or in distant areas, anywhere in the globe. Graduates from any recognised university as well as diploma holders from any recognised polytechnic with three years of supervisory work experience, after having completed their diploma are eligible to apply for this program.

The program is of two years duration and is divided into four semesters. Currently 10 specialisations like finance, marketing, HR, operations, international business and retail management etc. are being offered. On taking admission, the student is couriered the entire study kit.

The Institute conducts live lecture sessions for select subjects of the first year from its campus in Mumbai. Students can attend this two way audio-video virtual classroom lectures at no extra cost through their broadband internet connection.

Mid-term and end-term exams are held in the form of an online assignment having multiple choice questions, which can be submitted from anywhere, anytime during the specific period of around 15 days. A host of value added services are offered free of cost to the students' viz. placement support, newswire service, audio-video lecture CDs, online E-learning toolkit, etc.

Contact : Tel 65272976/78
Website : www.welingkaronline.org